



One City Strategy Guidance

Contents

Key information.....	1
Introduction.....	1
One City Strategy Guidance.....	2
Support Package.....	2
Example of One City Strategy.....	3
One City Aligned/Approach Strategy Guidance.....	4
What is a One City Approach?.....	4
Support Package.....	4
Example of One City Aligned Strategy.....	4

Key information

This guidance has been produced to support the production of a high-quality One City strategy. You should consider this guidance if you are responsible for leading on the development of, writing or contributing towards a new One City strategy.

Ahead of reading this document, please ensure you have first completed the [MS Form questionnaire](#) which has been created to ensure your proposed strategy is a One City strategy.

Introduction

If your proposed strategy has been commissioned by a One City Board, or discussed and endorsed at the relevant One City Board(s), and you have not yet consulted with the City Office, please send an email to city.office@bristol.gov.uk outlining the following information:

- Proposed strategy title
- If commissioned by One City Boards, state which boards
- If endorsed by One City Boards, state which boards and date of endorsement received
- The One City Plan thematic goals this strategy will deliver
- Proposed timescales for drafting and approving the strategy
- Document author

If you have already consulted with the One City Office and this strategy has been endorsed, please proceed to the guidance below.

One City Strategy Guidance

A One City Strategy must...

- Be commissioned or endorsed by One City Board(s), belonging to one or more [One City thematic Boards](#) (Culture Board, Economy & Skills Board, Environment Board, Children & Young People Board, Health & Wellbeing Board, Homes & Communities Board, Transport Board).
- Clearly state how it will enable the delivery of specific tangible city priorities, as outlined in the [One City Plan](#).
- Give the city a focus and direction and provides the framework within which multiple city stakeholders can take responsibility and work together to transform the city.
- Be produced with input from a wide range of institutions, organisations and individuals in Bristol.
- Be developed and written in partnership with One City Stakeholders, and whilst a partner organisation such as Bristol City Council may be a key partner, the delivery of this strategy will involve collaboration with and by One City Stakeholders.
- The document should clearly set out how partners will be actively involved in the implementation of actions.
- Include the following categories:
 1. **Vision and Principles:** The vision and principles that inform and guide the strategy
 2. **Introduction and Approach:** Set out the approach and evidence base
 3. **Challenges and Opportunities in Bristol:** Set out the context that the strategy will be delivered in
 4. **The Strategy:** An overview of the strategy structure
 - a. **Enabling conditions for change**
 - b. **Delivery themes**
 5. **Monitoring and Review:** The approach to monitoring and reviewing the strategy
 6. **Delivery:** The initial approach to planning and implementation
- The document should clearly outline the timescales and process by which principles and actions will be reviewed, ensuring relevance with long-term aspirations (i.e. One City Plan).
- The final document must be endorsed by relevant One City boards and the City Office.
- The final document must be approved by the One City Governance Board, ahead of publication on the One City website.

Support Package

- Regular check-ins with the City Office team
- Access to relevant One City Boards to draft, approve, and deliver the strategy
- Access to City Partners to disseminate strategy further
- Access to One City branding

- Strategy to be kept on One City website
- Strategy to be shared through City Office communication channels

Example of One City Strategy



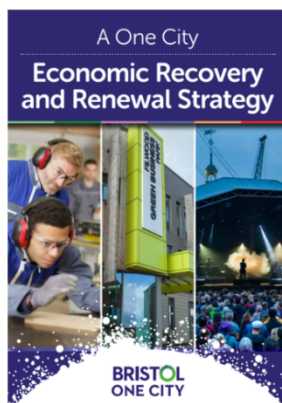
One City Plan (fourth iteration)

2023

This fourth iteration of Bristol's One City Plan has seen work with the One City Boards and many other stakeholders to review the 2021 Plan and refine its sequence of annual objectives. In producing this new version, we have taken suggestions from the Bristol Advisory Committee on Climate Change (BACCC), the Mayoral Equalities Commissions, Bristol Older People's Forum, the Voluntary, Charity and Social Enterprise (VCSE) sectors, Elected Councillors and the Youth Council, along with other partners and colleagues. Crucially, we have ensured that this iteration considers the legacy of COVID-19, the continuing impact of the cost-of-living crisis, national policy and global events.

[One City Plan 2023 \(Narrative\)](#)

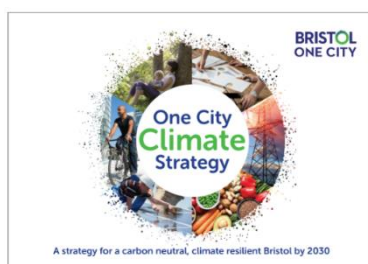
[One City Plan 2023 \(Timelines\)](#)



One City Economic Recovery and Renewal Strategy

The [One City Economic Recovery and Renewal Strategy](#) has been produced with input from a wide range of institutions, organisations and individuals in Bristol, and begins to set out our priorities for recovering and renewing the city's economy in the context of sustainable development. It is owned by the [Economy and Skills Board](#).

[Read the Economic Recovery and Renewal Strategy](#)



One City Climate Strategy

Bristol's [Environment Board](#) has come together to develop a [One City Climate Strategy](#). It builds on Bristol's challenges and opportunities, including the inequalities in the city, but also the existing climate action and the networks and knowledge in the city.

[Read the One City Climate Strategy](#)

One City Aligned/Approach Strategy Guidance

If you have completed our [MS Form questionnaire](#) and your proposed strategy has not been commissioned or endorsed by a One City Board, but is using a One City Approach, your strategy will need to be reviewed and approved by the relevant organisation. For Bristol City Council led strategies, this will need to be shared with BCC's Policy and Strategy team and will follow the Council's decision pathway.

What is a One City Approach?

In taking a One City Approach, your strategy is acknowledging the need for a citywide approach and partnership working to address opportunities and challenges. This strategy is taking a One City Approach and is commissioned by an external partner (e.g. Bristol City Council) and developed by their officer, in consultation with city stakeholders, to deliver citywide benefits.

A strategy taking a One City Approach must...

- Set out long term aspirations for the city
- Be aligned to the One City Plan
- Have consulted with the relevant One City Board(s) from planning to implementation
- Receive endorsement from the relevant One City Board(s)
- Must be titled a 'One City Approach to XXX' Strategy
- Must have the Lead Organisation's logo on the front page. This should appear first/before the One City logo and the One City logo should not be appear larger.
- Must be in line with the One City branding guidelines.

Support Package

- Access to One City Boards and Partners to consult on the strategy
- Hosted or signposted on One City website as an aligned strategy
- You may use the following wording within your strategy, to emphasise the role of partnership working in the development and implementation of the strategy:

*"This strategy is a One City approach for '**insert overarching aim**'. It will support the delivery of '**insert One City Plan relevant thematic goal**'. The vision can only be achieved if we work together and act at every level from individuals to large organisations. The job of this strategy is to represent the will of the city – to '**insert aspirations**'. In response, key partners are committed to provide the direction and support necessary, to help residents, organisations, business and communities to take action.*

*The Key Partners supporting this strategy are '**insert names**'."*

Example of One City Aligned Strategy



Bristol Good Food 2030: A One City Framework for Action

Bristol Good Food 2030: A One City Framework for Action sets out priorities and initiatives which aim to make Bristol's food system better for people and communities, climate and nature, workers and businesses.

Organisations, community groups, institutions and citizens across Bristol have worked together to create the framework and develop a collaborative approach in order tackle food-related challenges facing our city.

